

**TO: Federal Communications Commission**

**FROM: David L. Rosenmeier**  
**Wisconsin Retail Lumber Association, Inc.**

**DATE: July 29, 2003**

**SUBJECT: FCC Fax Rules**

The Wisconsin Retail Lumber Association was just recently made aware of a new regulation passed by the FCC on July 3, 2003 that will definitely have a negative impact on both our suppliers and retail lumber members. The elimination of "established business relationship" language from the Telephone Consumer Protection Act of 1991 is bad for all business forcing associations and other companies to obtain written consent of their own members, clients, and industry partners before transmitting any fax that could be interpreted commercial in nature.

This also raises the question, "What is considered commercial and what would be considered association business, not advertising, but services and events that are functions of ours and many associations?"

This regulation is another example of government rules that negatively impact nonprofit organizations and their members.